



American Heart Association
2929 South 48th Street
Phoenix, AZ 85282

May 21, 2008

Chairman Kevin J Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20544

To Whom It May Concern:

Subject: CBS Radio Phoenix
KOOL 94.5, KZON 101.5, KMLE 107.9

On behalf of the American Heart Association I would like to compliment the CBS Radio Stations in Phoenix on their dedication to the community and constant support of our cause.

In January 2008, KOOL 94.5 helped us distribute educational materials at their large events, including the PF Chang's Health and Wellness Expo and FBR Open.

Then, in February 2008, all three stations, KOOL 94.5, KZON 101.5, and KMLE 107.9, aired a public affairs segment promoting our upcoming Phoenix Heart Walk and Start! Program to get America walking.

Also in February 2008, KOOL 94.5 promoted our Go Red for Women program and National Wear Red Day during their Morning and Afternoon Shows. The Afternoon Show incorporated our heart healthy information into their well known features.

In April 2008, the KOOL 94.5 Midday talked about National Start Walking Day and how Phoenixians could improve their heart health.

Throughout the entire year the CBS Radio Stations are constantly assisting our efforts to educate the public about heart disease and its risk factors. They have provided us avenues to distribute materials to children and adults wherever they go. Their commitment to helping promote our programs is sincerely appreciated.

Sincerely,
Kerrin Kleinschmidt
Cause Marketing Director
American Heart Association